

Make Ongoing Web Accessibility a Priority

An ongoing plan for maintaining ADA accessibility standards helps ensure compliance is sustained over time and reduces long-term risk. Consider including the following when developing a long-term plan for maintaining accessibility across your municipality's web content:

- Regular internal accessibility checks or audits
- Procedures for reviewing new content before posting
- Clear internal policies requiring accessible content
- Designated staff responsibilities for maintaining accessibility standards

When working with vendors or purchasing software, mobile apps, and other services that deliver information to the public electronically, be sure to remember these vendor and procurement considerations:

- Include ADA web accessibility compliance requirements in requests for proposals and evaluation methods
- Require accessible deliverables
- Address accessibility in agreement renewals and updates

Maintaining accessibility guidelines and standards has real costs associated with both budgets and staff capacity. Remember to address the following when setting your municipal budget and determining staff capacity needs:

- Staff time to complete tasks associated with accessibility needs
- Staff education and training
- Accessibility tools or software
- Vendor services or audits
- Ongoing maintenance needs